

Our Colourful Railway: Poster Competition

An exciting change is coming to the railway at Batley as Network Rail and partners upgrade and electrify the railway to make rail travel greener and more reliable. As part of our work, we will have two large compounds at Batley station, which we would like to cover with brilliant, bold and bright posters from local primary school children. That's why we're holding out Colourful Railway poster competition with Batley primary schools & Year 7 & 8 of high schools.

Come to Batley!



Railway posters were once used to advertise new services and exciting destinations. They were bright, colourful and eye-catching.

As no one knows Batley like the people who live here, we are asking students to design a poster to advertise a visit to the town for people arriving by train.

We will provide:

- Railway advertisements
- Powerpoint slides showing the history of the railway
- Pictures of some famous landmarks, places, brands of Batley to start a discussion about what do the students like about living in Batley and what they would like to tell visitors about their town

Rules:

- Must be bright and colourful!
- Must be A3
- Can feature parts of Batley from any time in its history

Deadlines:

- All submissions must be ready for collection from your school by 15th July 2022. They will be collected by a representative from the team.

Prizes

- The prize will be:
Winning image to be on the Batley station compound & Lady-Ann the school will win a chosen sponsored kit of choice. All images will be displayed on both compounds.

Local Judges to be confirmed along with Nick Martin Design & Construction Lead for Batley and Phil Millington, Alliance Director for the Transpennine Route Upgrade.

- Winners will be announced by September 2022
- Copies of all posters will be displayed on the two compounds at Batley station, at Batley Library and at the team's offices in Manchester and Leeds.

Any questions, please contact: Karl Wilson karl.wilson@bam.com 07867446681